



Justin Waddell

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Profile

I am passionate about making great websites and enjoy being part of, as well as leading a successful, productive team. I am quick to grasp new ideas and concepts, and to develop innovative and creative solutions to problems. I have an good eye for detail, but I am still able to see the big picture. This coupled with a great sense of design and a strong set of technical skills, gives me the ability to handle projects from conception to delivery, using my own initiative, experience and resources.

Employment

BRR - Senior UI Designer (2010-Present).

Responsibilities: UI Design, Concept development & research, Art direction, Project management.

Toast - Senior Web Designer & Developer (2005-2010).

At Toast I had the opportunity to work with a wide variety of clients and businesses. I created small brochure websites right through to online communities, working solely and with teams.

Responsibilities: Art direction and design. SilverStripe CMS development and integration using HTML, CSS, Javascript (jQuery), PHP and MySQL. Project management and scoping (Persona development, Usability testing, Competitor analysis, sitemaps, flow charts and wireframes etc). Working with budgets, tracking deadlines and finances. Optimising work processes.

Graphic Impact - Graphic Designer (2002-2003).

During my time at Graphic Impact I worked in collaboration with their in house design team on a wide range of print and web work.

Responsibilities: Logo Design, Design for print (Business Cards, Stationary, Brochures, Posters etc). Basic website design and development.

Education

Dip. Graphic Communication - Auckland University of Technology (2001-2003).

Subjects studied: Digital imaging, Design principles, Web design principles, Web design, Printing Processes, Web production, Print production.

Cert. Graphic and Visual Design - Auckland University of Technology (2000-2001).

Subjects studied: Digital publishing, Drawing, Illustration and design, Rendering and Visualizing, Typography and Logo design, Visual and Conceptual design.

Extra papers /courses

Paper in internet programming - Auckland University of Technology

3D modeling course - Auckland University of Technology

Leadership Development course - LDC (Leadership Development Consultants)

Some of my skills

Project Management & Scoping
Graphic & User Interface Design
XHTML / CSS Construction
PHP / Javascript (jQuery) / Basic Actionscript Coding
CMS Development & Integration
Search Engine Optimisation & Marketing
Flash Animation

Applications

Dreamweaver
Fireworks
Photoshop
Illustrator
Flash
Indesign
After Effects

- I am competent in nearly all Adobe applications

Interests

Design
Music
Motorbikes